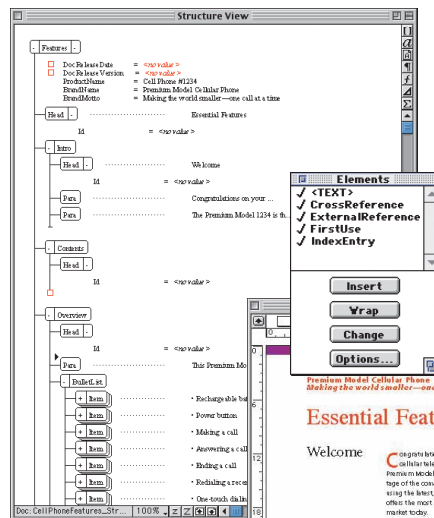


# Adobe® FrameMaker® 7.0

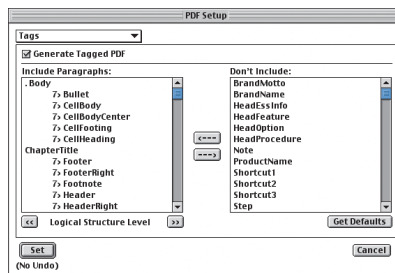


Adobe FrameMaker 7.0 software delivers a powerful, enterprise-class authoring and publishing solution. With its WYSIWYG, template-based environment and extensive long document support, FrameMaker enables scalable, single-source authoring and multichannel publishing. Now you can create everything from short documents to multivolume books and publish them in print, Adobe PDF, HTML, SGML, XML, and more.



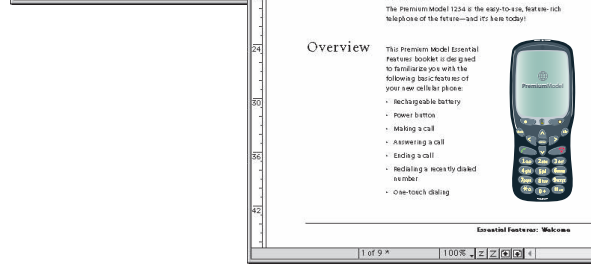
## WORK WITH VALID XML

Take advantage of the structured FrameMaker authoring environment to create valid XML.



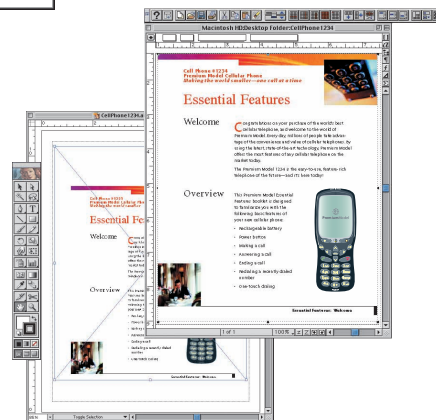
## CREATE MORE ACCESSIBLE CONTENT

Make Adobe PDF and HTML output more accessible to the visually impaired using support for alternate text for graphics. Enable assistive technologies to correctly read aloud the content of your documents by publishing them as tagged Adobe PDF files.



## INCORPORATE INTERACTIVE GRAPHICS

Integrate SVG into your FrameMaker documents. When you output HTML, those graphics maintain complete visual fidelity, even when viewers zoom in on them.



## PLACE ADOBE PDF FILES

Place even the most graphically rich Adobe PDF files directly in your FrameMaker documents.

## Master complex projects

- Work in a familiar word processing, style-tagging mode or in a fully structured authoring environment optimized for the production of valid XML and SGML.
- Speed up routine tasks with powerful book authoring and layout features, including master pages and automatic numbering.
- Process thousands of pages of complex content while integrating work from a variety of sources.
- Enable easy navigation with cross-references, indexes, and tables of contents that are automatically hyperlinked in Adobe PDF, HTML, and other formats.

## Experience powerful XML capabilities

- Create and edit valid XML in a structured authoring environment.
- Use DTDs (document type definitions) to define the structure and validity of your content.
- Use the program's context-sensitive styling language to format your content.
- Map between XML elements and document objects such as tables, graphics, and footnotes with read-write rules.
- Work in WYSIWYG mode with context-sensitive guided editing.

## Publish to multiple channels

- Author once and then publish to Adobe PDF, HTML, SGML, XML, and other formats.
- Use the included WebWorks® Publisher Standard Edition 7.0 software from Quadralay to automatically create HTML versions of your files, or to convert them to Palm™ Reader and Microsoft Reader formats.\*
- Take advantage of support for tagged Adobe PDF to make your content accessible to the visually impaired and viewable on handheld devices.

\* Requires Palm DropBook or Palm MakeBook software, available from Palm, Inc.